

20  
23

# SPONSORSHIP COMMITMENT FORM

## LEAD SINGER

(limited to 1 business)  
**\$15,000**

### Exclusivity as the presenting sponsor

- Business logo will be displayed as the presenting sponsor on all Spring Concert Series branding within the Concert Series title

### Seasonal Event Marketing

- Business logo will be placed on all promotional merchandise
- Business name and logo will be displayed on the Uptown Concert Series website with hyperlinks to the business' pages
- Business name mentioned in all media coverage as presenting sponsor
- Business logo displayed by main title on all print media
- Social media spotlights throughout the series promotional period (50k + followers)
- Business name mentioned in press releases and newsletters regarding the Concert Series
- Business logo displayed on Uptown's FB banner all 5 weeks
- Logo displayed on the stage branding

### Day of Concert Perks

- Promote your business during concerts with on stage promotions such as raffles, drawings, etc.
- Live recognition and business description by concert emcee all 6 weeks
- VIP Parking passes (2)
- VIP placement of a 10 x 10 company tent to use for promotional items and information during the entire series if desired
- Any 1 business item can be provided in an Uptown goodie bag as a thank you to the performers

## DRUMMER

**\$5,000**

### Seasonal Event Marketing

- Business name and logo will be displayed on the Uptown Concert Series website with hyperlinks to the business' pages
- Business logo displayed on all print media
- Social media spotlights throughout the series promotional period (50k + followers)
- Business name mentioned in press releases and newsletters regarding the Concert Series
- Business logo displayed on Uptown's FB banner all 6 weeks
- Logo displayed on the stage branding

### Day of Concert Perks

- Live recognition of the business by concert emcee all 6 weeks
- VIP Parking passes (2)
- 10 x 10 company tent available to use for promotional items and information 2 Friday nights out of the series if desired
- Any 1 business item can be provided in an Uptown goodie bag as a thank you to the performers

## BASS PLAYER

**\$2,000**

### Seasonal Event Marketing

- Business name and logo will be displayed on the Uptown Concert Series website with hyperlinks to the business' pages
- Business logo displayed on all print media
- Social media spotlights throughout the series promotional period (50k + followers)
- Logo displayed on the stage branding

### Day of Concert Perks

- Live recognition of the business by concert emcee all 5 weeks
- Any 1 business item can be provided in an Uptown goodie bag as a thank you to the performers

## ROADIE

**\$750**

### Seasonal Event Marketing

- Business name and logo will be displayed on the Uptown Concert Series website with hyperlinks to the business' pages
- Business logo displayed on Concert Series Poster only
- Social media spotlights throughout the series promotional period (50k + followers)
- Logo displayed on the stage branding

### Day of Concert Perks

- Live recognition of the business by concert emcee all 5 weeks

Need more info? Contact Uptown at 706.596.0111 or [info@uptowncolumbusga.com](mailto:info@uptowncolumbusga.com)



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The Uptown Spring Concert Series will begin September 8th and run until October 6th. Your generosity allows us to provide these free concerts to the public. This year we have an amazing lineup of tribute bands and talented local bands.

Please let us know if you plan to sponsor no later than August 4th, 2023.

## Let's get this party started!

Business Name : \_\_\_\_\_

Contact : \_\_\_\_\_

Phone Number : \_\_\_\_\_

Email Address : \_\_\_\_\_

Sponsor Level : \_\_\_\_\_

Signature \_\_\_\_\_

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